



Your monthly scoop about LCG and how we're making waves in the property industry. Grab a drink and get cosy - while we serve up the best bites to you.

THIS MONTH:

A slick new website, growing teams, and we officially open the doors to the USA!

UNLOCKING THE AMERICAN DREAM

We're officially landing in the USA with our massively successful franchise opportunities! Now, aspiring property business owners across all the states can set up their own business from scratch (even if they've never owned a property before) and increase their chances of BIG REWARDS in the property scene to 90%! That's the power of franchise models and working under the industry's most trusted brand.



Did you know, our CEO Ryan Luke is going to be in Miami for the Book Direct Show from October 17th? Join him there to find out more about these franchise opportunities in person!

[Find out more](#)

RAISING THE ROOF WITH BIGGER TEAMS

Dubai Acquisition Team Grows

We've welcomed even more industry experts to Dubai HQ, to join our booming acquisitions team. Watch this space for even more SA transformations, as we continue to grow our portfolio and create more job opportunities.

[Find out more](#)

New Deal Sourcing Program is a BIG Hit!

A fantastic 15 people have already been recruited into our new deal sourcing program! These talented people will learn how to find deals and pitch them to investors with our help for a healthy monthly income. The sky's the limit! (And we still have some spots available).

[Find out more](#)

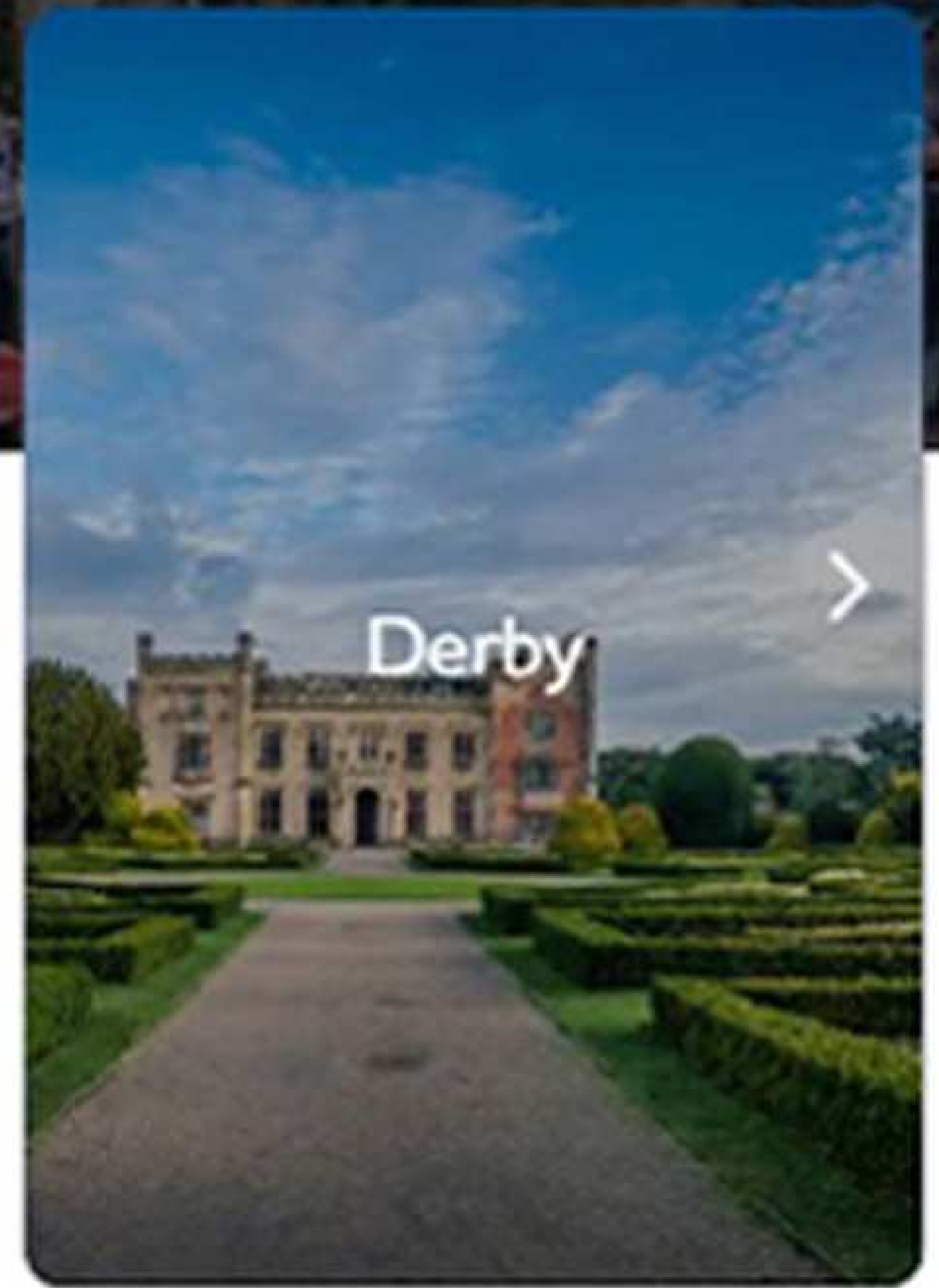
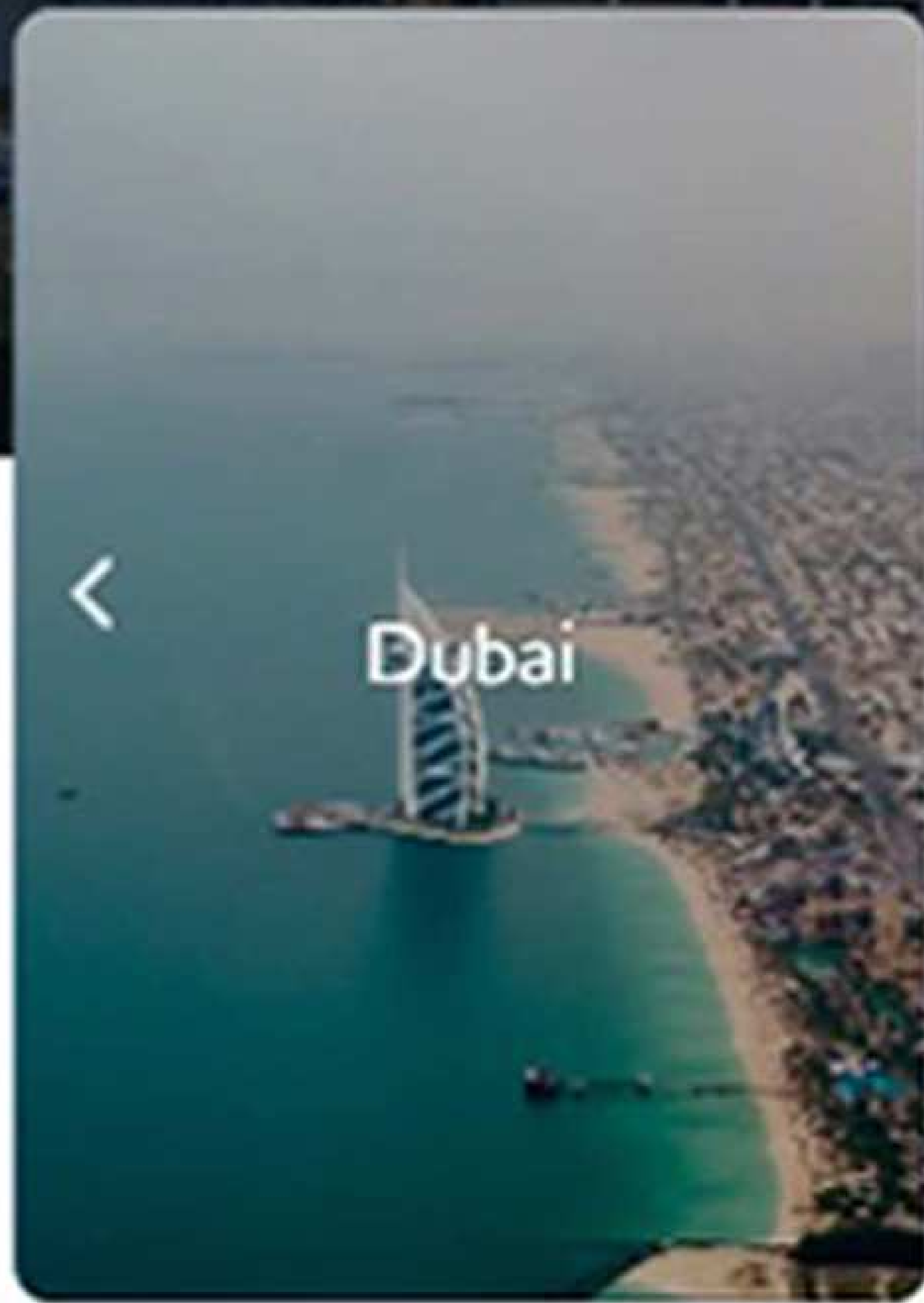


PLANNING STATUS, APPROVED!

Turning Rotting Remains into 16 Apartments

We've officially been given planning status for the transformation of a derelict garage in Byker (Newcastle Upon Tyne) into 16 flats! The team have worked tirelessly for months to gain this approval - and now, we're looking forward to adding another storey to the building; and market two of the apartments with affordable rent. This project is fully underway! Keep your eyes peeled on more development news and the end result.

[Find out more](#)



Staycover

StayCover is automatically included in all direct bookings

Exclusive to Luke Stays - including I-PRAC approval and many other benefits to protect you, which you won't find on Airbnb.

Learn More

Landlords

Don't let the responsibility of being a property landlord run you to the ground.

When you rent your property to Luke Stays, not only are you **guaranteed rent**, but we also take away the stress of chasing unreliable tenants, late payments, and recruiting professional cleaners.

Therefore increasing your earning potential - as well as your peace of mind.

Learn about Luke Stays solutions



Claim these exciting extras during your short-term rental stay, when you book direct



Lowest Rates

You'll only claim our best, discounted rate when you book direct. These lowest rates don't apply when you book via Airbnb.



I-PRAC Approval

Our accreditation means your transactions and payments are 100% protected - or your money back, when you book direct.



Flexible Booking

We don't share all our best dates and properties with Airbnb - book directly for the best options available to you.

Special Offers

DIRECT BOOKING GAME AT LUKE STAYS IS HOT (and so is the new website).

Guests of Luke Stays love the personalised service they get when booking direct. Over the last few months, we've taken things up a notch by working on our trust marketing (ahem, most trusted brand - according to **I-PRAC**) - and we've seen GREAT results in our direct booking game.

This means better rates for guests, better growth and scalability for our franchisees, and a real sense of "giving back" to the short-term rental economy.

Stay tuned for the NEW Luke Stays website, which will go live very soon - and where you'll experience the seamless magic for yourself. We think it's better than Airbnb's booking platform!

LUKE CAPITAL GROUP SETTLE OUT OF COURT.



CEO, Ryan Luke recently shared a formal statement about Luke Capital Group's recent five figure out of court settlement, against a third party that shared false and harmful allegations about the company, its service and our dedicated employees. The matter was settled out of court because the third party knew a court case would cost them thousands of pounds - which they would lose, because they had been spreading vicious lies. Ryan Luke claims that he will go to any legal lengths to protect the brand's reputation, and the reputation of his staff members - and while it's a shame that the situation had to escalate, he is happy with the fair result.

[Read full story](#)



CHARITY BEGINS UNDER OUR ROOF.

We're forever proud to be working with partners and suppliers who help us give back to the less fortunate. Our most recent partnerships have involved giving back a % of our revenue to children's charities including **Ronald McDonald House Charity** and **Action for Children**.